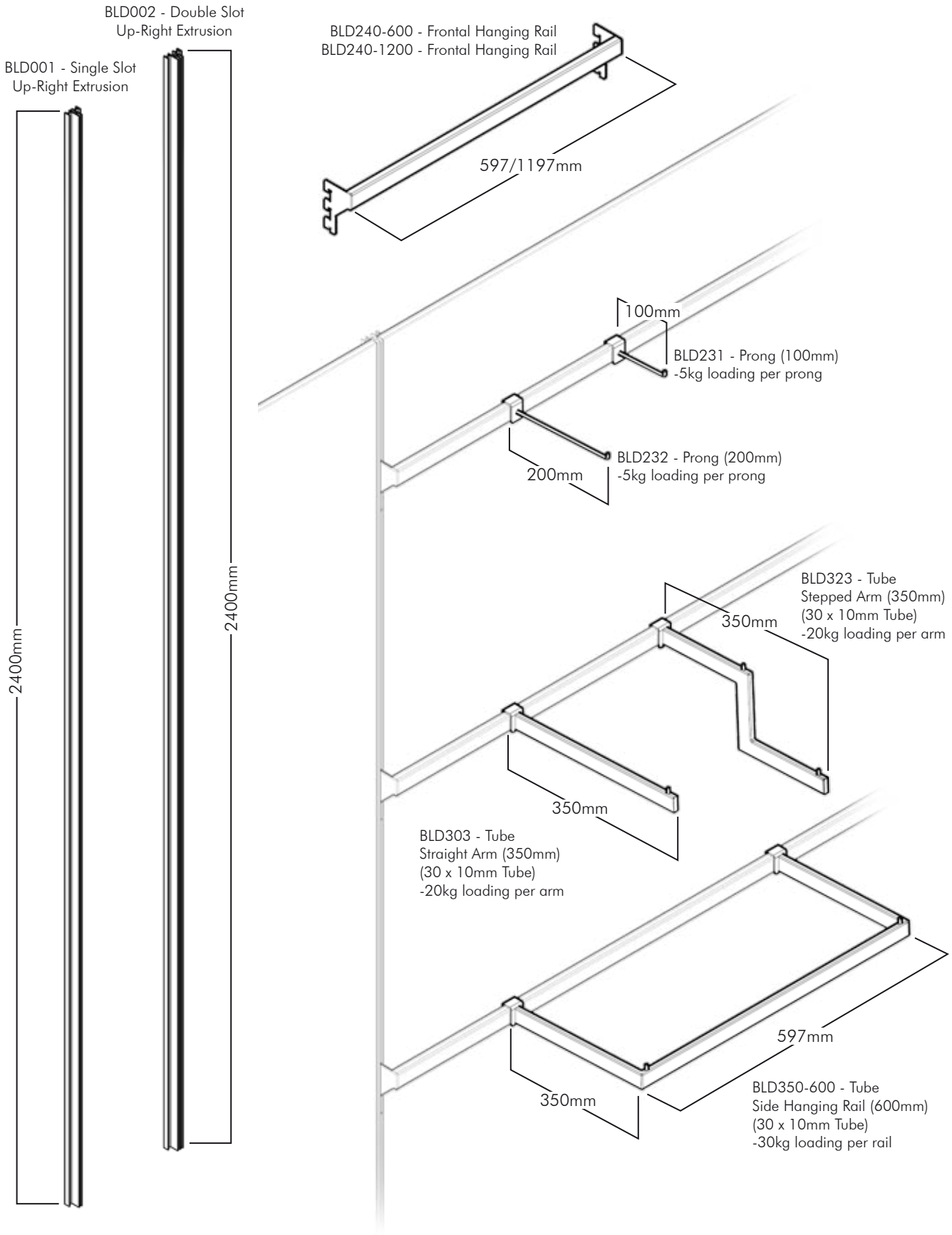Blade 2 Rail Merchandising